



Adobe® What will you make of it?

Product Range

Let your imagination run wild. Try something new. Try something different. Shock people. Thrill them. Involve them. Do whatever you want. There's nothing to stop you.



What's on your mind?

Computers have brought us freedom. Freedom to do the seemingly impossible. Freedom to bring our ideas to life. Nowadays even the most dreary document can be injected with

real creativity. All it takes is the right tools. And, whatever the idea, no matter how bizarre, Adobe has everything you need. We will help you create with images and type, assemble

pages and presentations, and finally, deliver the finished article, digitally or in printed format, in exactly the way you want. Go on – turn your wildest dreams into reality.

Don't just think it – do it.

Whichever way you choose to communicate, whatever you want to say, we're here to help. Whether you're designing a corporate brochure, composing a photo montage, or simply bringing a little colour to your annual figures, we've got all the software you need. Our philosophy is simple – if you can dream it, you can do it.

There's an Adobe application for every step of the creative journey, from the original idea to its completion. And, wherever your work is destined, whether it's the office laser printer, a full-colour off-set press, on-screen video, CD ROM, or even the World Wide Web, we've got all the tools you need to get the job done. Tools that will get your work noticed. And ultimately, that's what effective communication is all about.

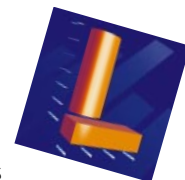
The world today is rich in colour and imagery. We are bombarded with visual information, receiving thousands of different messages a day. To stand out from the crowd and make people notice, you need to create an impact. And that's where Adobe products come in.

After all, who else can help you create, assemble and deliver everything you can dream?

Create

Type

Adobe offers thousands of typefaces from world renowned foundries plus Adobe Originals. You can be sure of the highest quality. Every typeface is in the Adobe Type 1 digital format, the international standard, so you know it will perform as promised. What's more, you can print it on any output device – from dot matrix, inkjet and laser printers to imagesetters and film recorders.



Graphics and illustrations

Increase your creative options with Adobe's award winning graphics and illustration software. This includes complete packages – like Adobe Illustrator® – handling illustration, design and production, as well as companion applications. Each product features built-in capabilities to help you accomplish a variety of 2D and 3D design solutions.

Photographic images

Design, retouch and manipulate black and white and full colour images with the world's leading design and production tool – Adobe® Photoshop®. Add colour to monochrome images, correct and modify existing colours and experiment with different painting techniques. And explore a wealth of creative features and special effects.





Assemble

Page layouts

Produce outstanding printed communications with Adobe's powerful software. Adobe® PageMaker®, the world's leading professional publishing software for print and on-line pages, makes electronic publishing accessible and cost-effective. You can combine numerous functions with the highest degree of accuracy and flexibility. Adobe® FrameMaker®, the award-winning software for cross-platform document authoring, is ideal for producing long technical documents that are text-based. It includes a wide range of filters for the import and export of files from other leading applications, making it easy to integrate text and graphics.

World Wide Web Pages

Today, there are already around 35 million people worldwide using the Internet for communicating and sharing information. And thousands more are joining every day. With PageMill™ and SiteMill® software, Adobe has created a comprehensive line of products for authoring and maintaining pages on the World Wide Web. Using Adobe PageMill software, you can create dynamic Web pages without learning complex codes and

commands, with tools as familiar and intuitive as your favourite word processing application. With Adobe SiteMill, you get all the page-design features of PageMill, plus powerful tools that let you manage your entire Web site – almost automatically!

Our publishing tools are also Internet-ready, with both Adobe PageMaker and Adobe FrameMaker capable of outputting PDF and HTML, the language of the World Wide Web.

Slide shows

Meet the challenge of creating effective slide shows with Adobe® Persuasion®. You'll find the possibilities are endless. You can generate imaginative graphics for detailed presentations and make an even greater impact by incorporating live action, sound and animation.

Multimedia presentations

Take advantage of Adobe's range of digital movie and video products. You'll find it a truly interactive experience. From the first frame to the end credits, you give the directions, make the decisions and take control of the whole post-production process. All at a fraction of the cost of renting or buying an alternative professional facility.

Deliver

Printing and imaging

You can expect the best possible results every time thanks to Adobe® PostScript® – the market-leading multi-platform printing and imaging technology. Currently there are over 5,000 software applications that support the PostScript standard, as well as more than 300 Adobe PostScript output devices from 65 manufacturers around the world. Whether you're using MS-DOS®, Windows®, OS/2®, UNIX®, Macintosh®, or any combination of these, you can output your work on any Adobe PostScript device.



Digital documents

With Adobe® Acrobat®, instead of moving paper from place to place, you can easily transfer documents electronically – complete with text, graphics, photos and colour – regardless of the originator's computer or software. Once it's installed, you simply "print" files to our Portable Document Format (PDF). Get everything you expect from documents – colour graphics, fonts, easy navigation and printing – plus the efficiency of electronic access.





Type

Adobe® Type Library
The widest selection of high quality digital type you can buy. Adobe's vast range of typefaces features optimum aesthetic appeal and legibility. Sold as individual families or in special packages with a wide range of computers and applications.



Adobe® Font Folio™
This is a vital resource for service bureaus, publishers, design studios. It offers you immediate access to the entire Adobe® Type Library. The CD-ROM contains over 2,100 typefaces, including the Adobe Originals collection.



Adobe® Type Reunion™
Automatically sort fonts by family name, drastically reducing the length of your font menu. Now, Adobe® Type Reunion Package lets you group fonts by preference in your font menu, only easy access to more recently used typefaces. View font menu names in their own face and even customize the names in your font menu.



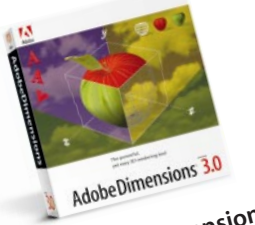
Adobe® Type Manager® (ATM) Deluxe
The powerful new way to easily manage all your Type and TrueType fonts. Create custom font sets, view and print type samples, substitute missing fonts, auto-activate fonts and more. Comes with 30 Adobe Original fonts.



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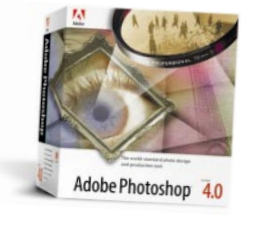


Adobe® Illustrator®
One of the leading illustration and page design tools on the market. It offers you unlimited creative options and unbeatable precision across a variety of applications. Simplifies artwork creation, manipulation and refinement, and incorporates advanced features for editing, text handling, colour support and more.

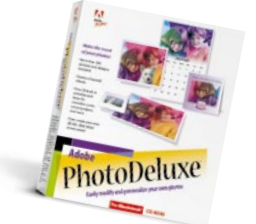


Adobe® Dimensions™
The easy way to add 3-D effects to your artwork. Create and edit 2-D Bezier paths and text, then extrude, revolve, bevel and manipulate them to achieve 3-D effects. Results are fully editable and ready to integrate with artwork from 2-D graphics programs such as Adobe Illustrator.

Photographic Images



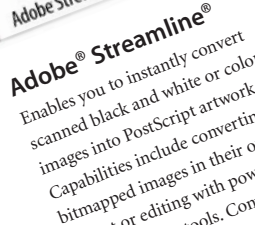
Adobe® Photoshop®
The world-standard photo design and production tool for print, multimedia, and the World Wide Web. Adobe Photoshop offers an extensive variety of powerful painting tools and special effects to create, retouch, and enhance colour or greyscale images. Supports a wide range of file formats.



Adobe® PhotoDeluxe™
This software is based on Adobe Photoshop. It offers many of the rich features found in Photoshop, guides home and small business users through a series of easy-to-follow steps for modifying or working with their photographs.



Adobe® TextureMaker™
A resolution-independent design program. Adobe TextureMaker enables you to create over 100 sophisticated textures – including marble, wood, stone, liquid and cloud effects – for printwork, presentations and desktop video productions. Combine and layer materials and lighting to achieve 2-D and 3-D textures.



Adobe® Streamline®
Enables you to instantly convert scanned black and white or colour images into PostScript artwork. Capabilities include converting bitmapped images in their original format or editing with powerful pre-processing tools. Converted line art is fully editable and ready to cut and paste into graphics programs.

Multimedia Presentations



Adobe® Premiere®
The advanced capabilities of Adobe Premiere give you the power to communicate with motion and sound. You can easily edit video, audio, to create high-quality QuickTime® or Microsoft® Video for Windows digital movies and videotapes. Your options are extensive and diverse.



Adobe® After Effects®
For compositing, motion graphics and special effects, get the results you deserve with Adobe After Effects, the digital post-production tool. Its unique interface, as well as its speed and versatility, deliver the control, efficiency and quality output demanded in today's film, broadcast and video environments.



Adobe® ScreenReady™
Software that enables you to turn layouts and EPS graphics into PICT images for multimedia and graphics application and it will automatically convert, anti-alias, colour optimize and add an alpha channel to each file.



Adobe® Persuasion®
The professional presentation graphics software offers easy creation and delivery of graphically rich presentations for screen, print and the Internet. A range of powerful features makes this the ideal software for assembling conceptual and data-intensive presentations, complete with speaker notes and audience hand-outs, from the information gathered and created electronically.



Adobe® PageMaker®
The world's leading professional on-line pages. Adobe PageMaker allows you to design professional quality pages with ease. Its range of advanced tools enables you to integrate text and graphics from various sources into virtually any kind of document with maximum precision and control.



Adobe® FrameMaker®
The master of cross-platform document authoring. Adobe FrameMaker encompasses word processing, graphics, page layout, tables and long document building in one product. Its powerful tools make light work of document and book creation. The product of choice for technical document writers.



Adobe® FrameMaker®+SGML
An integrated authoring and publishing tool for SGML as well as unstructured documents. It provides all the features of Adobe FrameMaker, plus the benefits of SGML authoring. It gives users a WYSIWYG view of graphic, text and character entities.



Adobe® PageMill™
Designed to meet the needs of non-technical people who want to create or maintain content on the Internet World Wide Web, (WYSIWYG) page editing with tables and frames, drag-and-drop link creation and integrated Web page image handling with SiteMill 2.0.

World Wide Web Pages

Assemble

Printing and Imaging



Adobe PostScript

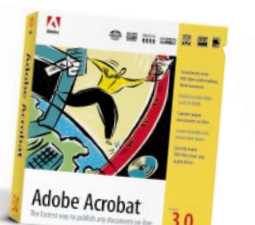
Adobe® PostScript®
Adobe PostScript is available on a wide range of devices from monochrome and colour printers to imagers and digital presses. We are constantly developing this market-leading technology to ensure that it continues to be the most flexible and reliable solution available. Our versatile CPSI software RIP provides access to a host of advanced PostScript features including device-independent colour, the Adobe PixelBurst™ processor and Adobe Brilliant Screens™ for FM screening.



Adobe PrintGear

Adobe® PrintGear™
This new technology provides fast and cost-effective printing for small office and home users who do not require the full graphic capability of an Adobe PostScript printer. PrintGear Adobe PostScript combines a sophisticated printer controller with dedicated high performance hardware to provide high performance printing at a cost significantly below that of PostScript printers.

Digital Documents



Adobe® Acrobat® 3.0
Adobe Acrobat software allows you to create documents that can be delivered electronically, be it on the Internet, World Wide Web, email or CD-ROM. Documents saved as PDF (Portable Document Format) files, can be sent to anyone, anywhere, anyhow, with the assurance that they will retain their original look and feel, no matter what hardware and software the recipients use.



Adobe® Acrobat® Capture™
This highly sophisticated software enables you to bring printed documents into accurate, searchable electronic files that look exactly like the printed page. It can automatically recognise the text and graphic elements of the page, producing an exact electronic copy in the PDF. Which means you can also enjoy the same benefits of electronic access that Acrobat provides, even when the original is a hard copy.



Adobe® FrameViewer™
The online viewing companion to FrameMaker and FrameMaker+SGML. Adobe FrameViewer provides efficient cross-platform distribution for FrameMaker authored documents.

Deliver

Adobe Collections

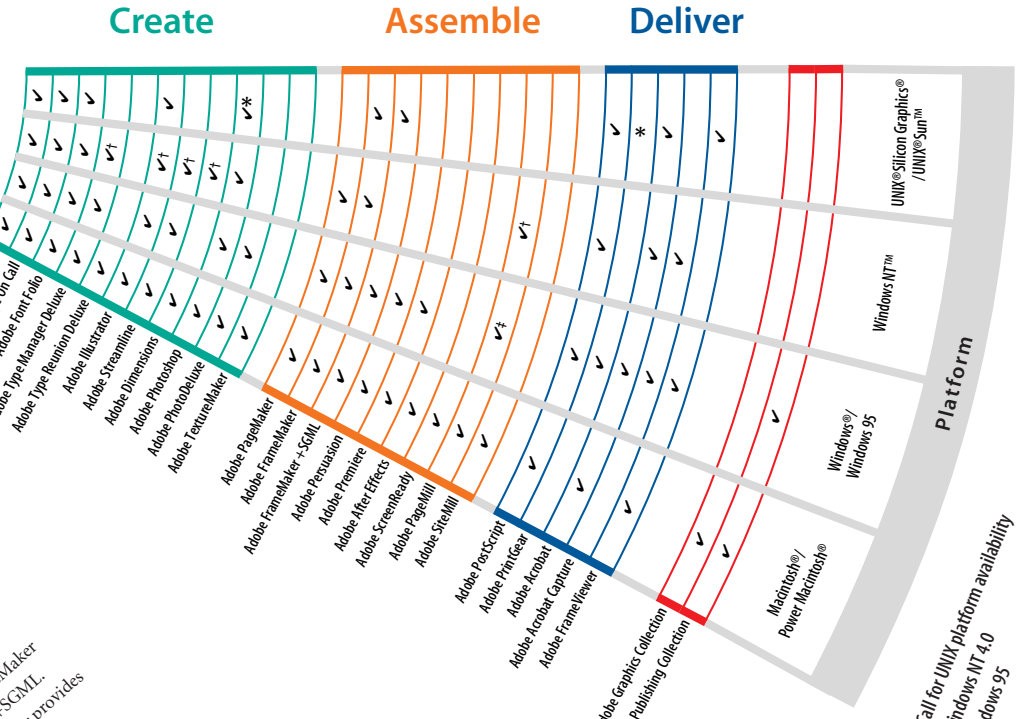


Adobe® Publishing Collection
Four great products in one box. Create illustrations, graphics or photographic images with Adobe Illustrator and Adobe Photoshop, then assemble them as professional page layouts in Adobe PageMaker or Adobe InDesign. Alternatively, deliver them as electronic documents using Adobe Acrobat and they are guaranteed to look like the original.



Adobe® Graphics Collection
Three of the world's top Macintosh applications in one package. Adobe Photoshop for photo design and leading illustrations and page design tools, Adobe Illustrator for a way to add 3-D effects to your artwork.

Adobe also offers you two superb collections: the Adobe Graphics Collection for Macintosh and the Adobe Publishing Collection for Windows and Macintosh.



Some products may not be available in certain languages

From creation to delivery with Adobe Systems

Every personal computer user produces documents to communicate. Whether they are images or magazines, advertisements or reports, these documents follow the same path: their components are created, assembled to form a coherent whole, and then delivered. Delivery can be in printed form, from office printer output through to commercially printed publications, or in digital form, delivered on disk or accessed through on-line services.

At Adobe, we develop products to help you create, assemble and deliver information in more imaginative

and meaningful ways. Founded in 1982, Adobe helped launch the desktop publishing revolution. Today, as the world's third-largest personal computer software company, Adobe provides industry-leading tools and technologies to cover every stage of the document cycle, making the creative potential of the computer as limitless as the human mind.

With Adobe, you have everything you need to communicate, from creation, through assembly, to delivery. And time and again, it is our customers who prove *"if you can dream it, you can do it"*.



Adobe

*If you can **dream** it, you can **do** it.™*

European Headquarters: Adobe Systems Europe Limited, Adobe House, Mid New Culltins, Edinburgh EH11 4DU, Scotland, United Kingdom Tel: +44-(0)131-453 2211 Fax: +44-(0)131-453 4422
UK Office: Waterview House, 1 Roundwood Avenue, Stockley Park, Uxbridge, Middx. UB11 9AE, United Kingdom Tel: +44-(0)181-606 4000 Fax: +44-(0)181-606 4004
Adobe Systems Nordic AB, Finlandsгатan 16, Box 47, 164 93 Kista, Sweden Tel: +46-(0)8-752 3300 Fax: +46-(0)8-751 4955
Adobe Systems GmbH, Ohmstraße 1, D-85716 Unterschleißheim, Germany Tel: +49-(0)89-317 05-0 Fax: +49-(0)89-317 05-705
Adobe Systems France Sarl, Immeuble Atria, 2, rue du Centre, 93885 Noisy Le Grand Cedex, France Tel: +33-(1)-43 04 10 00 Fax: +33-(1)-43 04 10 20
Adobe Systems Italia Srl, Centro Direzionale Colleoni, Palazzo Taurus A3, Viale Colleoni 5, 20041 Agrate Brianza (MI), Italy Tel: +39-(0)39-65501 Fax: +39-(0)39-655050
Adobe Systems Benelux BV, Europlaza, Hoogoorddreef 54a, 1101 BE Amsterdam Z.O., The Netherlands Tel: +31-(0)20-65 11 200 Fax: +31-(0)20-65 11 300
Adobe Systems Ibérica SL, Provenza 288, pral, 08008 Barcelona, Spain Tel: +34-(9) 3487 2342 Fax: +34-(9) 3487 9676

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